



FOR IMMEDIATE RELEASE

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Time to Lead: The Ultimate Guide to Employee Engagement Book Ships on March 1st, 2011

Creative Health Care Management (CHCM), an international health care consultation, education and publishing company is pleased to announce the release of Michael Henry Cohen's third book on March 1st, 2011.

Time to Lead is the latest leadership book from celebrated author and workshop leader, Michael Henry Cohen. His previous bestselling books, *What You Accept is What You Teach: Setting Standards for Employee Accountability* and *The Power of Self Management: Pride and Professionalism for a Successful Career* are in use by thousands of leaders and employees across the country.

A back-to-basics approach to employee engagement, *Time to Lead* provides common sense leadership practices for busy leaders like you. It is a practical resource on how to address your administrative responsibilities while increasing your presence with employees and customers. Each goal focused exercise and self-assessment tool comes directly from the collective experiences of leaders like you.

By practicing *Time to Lead* principles, you will enhance your ability to:

- Align your activities with your professional values and work unit priorities.
- Spend quality time with your employees and customers.
- Develop a cohesive team where employees effectively communicate within and between work units.
- Ensure employee understanding and acceptance of team goals, roles, policies and resources.
- Teach employees the difference between problems (that can be solved) and realities (outside of your control).
- Conduct results oriented meetings where employees constructively participate in decision making.
- Hire and retain those employees who demonstrate high Emotional Intelligence (E.Q.).

“...a solid, veritable ‘how to’ on leadership. The approach outlined is straightforward and contains easy to follow, no nonsense instructions on engaging employees in workplace processes.” – Mark A. Cerkenik, Director, Organizational Development, Maywood, Illinois

“...exceedingly practical advice on how to improve employee relationships and the quality of customer service.” – Marie A. Cleary-Fishman, Director of Performance Improvement, Naperville, IL

Michael Henry Cohen (Oak Park, IL) is a nationally recognized workshop leader and consultant specializing in leadership and team development, organizational communications, employee relations, conflict management and customer service. Currently, he conducts workshops and presentations across the United States. He lives in a Chicago suburb with his wife Jo Ellen.

Visit: www.chcm.com for book release information.