

# Creative Health Care Management

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## Jayne Felgen, receives the *American Journal of Nursing* Book of the Year Award

Minneapolis – Jayne A. Felgen, RN, MPA, president of Creative Health Care Management, Minneapolis, MN, has been awarded the 2007 American Journal of Nursing Book of the Year Award for her book, *I<sub>2</sub>E<sub>2</sub>: Leading Lasting Change*. Her award was announced in the January 2008 issue of the *American Journal of Nursing*.

*I<sub>2</sub>E<sub>2</sub>: Leading Lasting Change* won first place in the Nursing Leadership and Management category. This book presents Jayne Felgen's in-depth and elegantly simple formula for inspiring and leading real change at all levels of any organization. This essential reading illustrates how even the most complex organizational change processes can be manageable and sustained over time.

Ms. Felgen is president of Creative Health Care Management, a national and international health care consulting and education firm located in Minneapolis, Minnesota. It is the mission of Creative Health Care Management that every patient and their family will experience healing and caring as a result of organizational transformation grounded in the I<sub>2</sub>E<sub>2</sub> methodology (Inspiration, Infrastructure, Education and Evidence) and focused on the principles of Relationship-Based Care. For more information, visit [www.chcm.com](http://www.chcm.com).

Jayne, a resident of Spring Grove, PA, received her nursing diploma from Johns Hopkins School of Nursing, her BS with a major in nursing from Johns Hopkins University and a Masters in Public Administration, Health Care, from Penn State University. She has been active at the regional and state levels of the PA Organization of Nurse Leaders and is founder and president of the Nightingale Awards of PA, a state-wide, non-profit organization, which has recognized excellence in nursing since 1990. She is also a member of Sigma Theta Tau International, nursing honor society, the Johns Hopkins University and the Penn State University Alumni Associations.