



FOR IMMEDIATE RELEASE

Date: December 12, 2011

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Mary Griffin Strom Joins Creative Health Care Management Inc., Minneapolis, MN

Creative Health Care Management (CHCM), an international health care consultation, education and products company, is pleased to announce that Mary Griffin Strom, RN, MSN, AOCNS, has joined the company as a Consultant. She joins CHCM with more than 30 years of health care and nursing leadership experience. Mary's nursing career includes positions as Oncology Service Line Director and Director of Nursing at a large community hospital. Mary has also provided leadership for Relationship-Based Care (RBC) implementation and a facilitator for *Re-Igniting the Spirit of Caring*. She is experienced in training and facilitation techniques including WorkOut, Open Space Technology, and World Café.

Mary's most recent position as Oncology Clinical Nurse Specialist afforded her the opportunity to rekindle her passion for making a difference and to be reminded of the importance of "one patient, one encounter, one team". She helped staff to explore their inner vision and reconnect with the sacredness of their work. She mentored the members of the unit practice councils to maximize the impact of team and interdepartmental relationships that focused on patients' and families' needs and concerns, and to enhance hand-off processes between departments and care providers as a way to understand the importance of teams in promoting healthy relationships and patient safety. She is committed to the principle that people who do health care work want to make a difference, and will excel when they feel supported, empowered, and inspired in their work.

Mary is passionate about involving patients and families in their care; about patient safety; and about engaging staff in designing their work to maximize patients' clinical and experiential outcomes. She has experience building patient-focused work teams, fostering partnerships with physicians, and promoting clinical safety and excellence.

For more information about the services Mary can provide for your organization, please contact her at 1-800-728-7766 or mgriffinstrom@chcm.com. Her areas of expertise include:

- Relationship-Based Care Leader Practicum and RBC organizational implementation
- Physician engagement as part of the RBC care delivery process
- Leadership empowerment and engagement in RBC
- Therapeutic Relationships and the sacredness of healing work