



FOR IMMEDIATE RELEASE

Date: December 12, 2011

Contact: Dave Moe, Marketing Director, Creative Health Care Management
5610 Rowland Road, Suite 100 Minneapolis, MN 55343
800-728-7766 or 952-854-9015
dmoe@chcm.com

Suzanne Cleere Joins Creative Health Care Management Inc., Minneapolis, MN

Creative Health Care Management (CHCM), an international health care consultation, education and products company, is pleased to announce that Suzanne Cleere, RN, MSN, MSBA, CENP has joined the company as a Consultant. She joins CHCM with more than 35 years of experience in health care and nursing leadership. Suzanne began her nursing career as a staff nurse, progressing to more advanced positions including senior management and consulting. For 15 years, as a vice president in various organizations in Michigan, she served as executive champion for patient- and family-centered care. She has been an adjunct faculty member with CHCM for the past four years.

Suzanne's background includes designing integrated care delivery systems and management development programs. She has a formidable record of conceiving and executing strategic and cultural change. She has earned certification as a Caritas Coach through the Watson Caring Science Institute, as a Certified Nurse Executive through the American Organization of Nurse Executives, and in Systems Approach to Process Improvement through Madonna University. She is actively involved at local, state and regional levels in addressing the future of nursing practice. Suzanne has the ability to understand the needs of internal and external communities and to develop and lead programs to improve the quality of health care – This will be the foundation of her work with CHCM. Initially Suzanne will focus on client management, consulting on Role Clarity and Work Alignment, and presenting *Re-Igniting the Spirit of Caring and Leading an Empowered Organization*.

Suzanne is a member of Sigma Theta Tau, the American College of Health Care Executives, the Michigan Organization of Nurse Executives, the Registered Nurses Association in Michigan (RN-AIM), and MiDNP, a newly-formed group for Doctors of Nursing Practice in Michigan. She has given more than twenty presentations to university, hospital and community audiences. Her capstone focus is on employing Reflective Practice to enhance health care professionals' relationship with self, thereby enhancing relationships with patients and peers.

For more information about the services Suzanne can provide for your organization, please contact her at 1-800-728-7766 or scleere@chcm.com